

## VISION BECOMES MISSION



THE ECONOMY, MEDICINE AND PUBLIC SERVICE WITHOUT MOBILE POWER ARE INCONCEIVABLE. MOBILE ENERGY CREATES GROWTH AND SAFETY AND SAVES LIVES.

HERE, RELIABILITY AND THE HIGHEST QUALITY MEAN EVERY-THING. WELCOME TO THE WORLD OF AXCOM!

Ever since 1983 when our company was founded we have assumed the future would be increasingly driven by mobile energy - with power as the decisive criterion. That is why we have produced rechargeable batteries that are more powerful than average right from the start.

## VISIONARY RIGHT FROM THE START

Following our vision, we focussed on the development and improvement of our products. Since then we have presented innumerable energy accumulators for the most demanding markets and applications.

## POWER PLUS 30 %. COSTS MINUS 30 %

More powerful than most of the rechargeable batteries on the market - with significant cost saving as compared to original products: Premium rechargeable batteries and accessories from Axcom now rank among the best in the world.

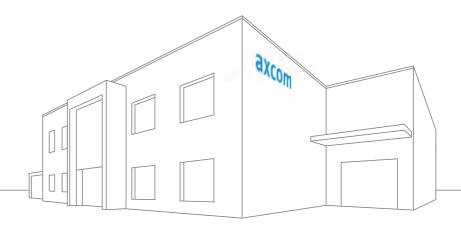
## VISION PLUS DYNAMISM EQUALS MISSION

The technological expertise, demand for high quality and the dynamism with which we develop solutions have made Axcom a respected player in the world of mobile energy. With customers as well as with engineers and developers. Because we are committed to giving guarantees and keeping our promises.

We have found our mission: as a preferred performance partner for our customers we mutually create the future of mobile energy.

Your

Marzena Schwarz Szymura



THE BASIS OF OUR SUCCESS IS THE SUCCESS OF OUR CUSTOMERS.

# WE ARE THE BATTERY PEOPLE: WE SUPPLY ENERGY WHEREVER PEOPLE NEED II.



## **SECURING PUBLIC SAFETY**

For our security forces to be reliable they have to be able to rely on their equipment. We work together in partnership with the police, fire brigades and rescue services. We can supply products that meet even the toughest demands. Only when 100 % reliability is ensured do they receive the Axcom mark of quality.

## SUCCESS PRESCRIPTION FOR MEDICINE

The health sector demands uncompromising quality. It's no coincidence that hospitals and university clinics work closely together with our specially trained teams: Axcom quality for medical engineering is tested and certified. In-house safety officers check and ensure adherence to all specifications in the MPG (German Medical Products Directive).



## HIGH PERFORMANCE FOR INDUSTRY

Machine fleets have to be fail-safe. That demands rugged rechargeable batteries that on top of that as the central component of products are decisive for power, reliability and service life. Whether job lots or major OEM projects: Axcom produces high-performance and reliable rechargeable batteries for companies around the world. With its own quality management and the shortest possible time to market.

## **GROWTH FOR TRADE**

Axcom has what trade demands: a wide range, quality suppliers, a good price-performance ratio and extensive service for consultation, marketing, logistics and sales. Cooperation with Axcom opens up access to global markets to retailers. This is where we recognize new trends early on. That helps specialized traders write their own success story.

THOSE WHO ACHIEVE THEIR GOALS SET THEMSELVES NEW ONES.
JUST AS WE HAVE BEEN DOING FOR OVER 30 YEARS.

## MOBILE ENERGY HAS BEEN MOVING US SINCE 1983.

This year we created our first ultra-modern production plant for rechargeable batteries in Iowa. The location, size and equipment are tuned to our customer's requirements. They are the driving force for expanding production and sales in new series.

Today we are writing more than 30 years of Axcom success stories that will reach another climax in 2018: We are expanding our capacities with the erection of a new building for research, manufacturing and storage on the Willich site. After all, the future does not wait.

**1983:** Founding of Alexander Batteries in Mason City, USA. Expansion of sales to 22 countries. Simultaneous founding of a sales company in Germany for the European business.

**1984:** Alexander Batteries starts production in Peterlee, England.

**1986:** Founding of AXESS Communication Benelux BV in Sassenheim, Belgium for sales and logistics. Founding of AXESS Vertriebsgesellschaft for accessories, telecommunications and wireless mobile in Daventry Northants, England.

**1987:** Founding of additional companies for sales and logistics. AXESS Communication Spain, S.A. in Madrid, Spain, AXESS Denmark in Farum, Denmark, and AXESS Lisboa in Lisbon, Portugal.

**1989:** Founding of Alexander Batteries GmbH in Meerbusch, Germany for sales and logistics.

**1992:** Founding of AXESS Mondial Link Telecommunications GmbH in Willich, Germany for sales, production, logistics and mobile phones. Major projects for Deutsche Telekom (D1), Mannesmann (D2), Vodafone and E-Plus.

Founding of AXESS Communications Spez.o.o. in Warsaw, Poland. Sales and logistics for accessories, Benefon. Opening of the market for mobile phones in Poland.

**1998:** Successful sale of all companies around the world (except Alexander Batteries) to Brightpoint, an international, publicly listed US company that focuses on wireless communications.

Alexander Batteries is renamed Axcom Battery Technologies.

**2014:** In its new headquarters in Willich, Germany Axcom concentrates on development, production, quality assurance and logistics in one, single ultra-modern site.

**2018:** Erection of a new building for research, manufacturing and storage.

















## OUR DEMAND: 100 % QUALITY.

## TESTED AND GUARANTEED

We listen very closely. We provide substantiated advice. We are committed. Perfection in all areas is the basis of our business.

Another component is our manner of cooperation: Axcom provides customers with a specified contact point, a technical consultant who has in-depth knowledge of the respective sector. Customer-focussed services round-off Axcom quality management: Painstaking engineering, simple ordering processes, certified project control based on ISO 9001:2008 and participation in the GRS (a battery foundation) for free-of-charge environmentally sound disposal of rechargeable batteries and old batteries is a matter of course for us.

Because, in our opinion: Commitment to innovative technologies must be accompanied by taking responsibility for nature and the environment.



## GLOBAL THINKING AND ACTING

Whether product management, engineering, quality assurance, procurement, sales or office management – all of our company's divisions are internationally oriented and networked.

## RESPONSIBILITY AND DILIGENCE

Our employees work in a transparently structured organisation with clearly defined processes – control systems for responsible, careful and customer-focused working methods and certified quality.

## TECHNOLOGY THAT PERFORMS BETTER THAN IT

Our customer's success is the focus of our actions. Our goal is to create added value: with high-grade premium products and a first-class price-performance ratio.

## COOPERATION WITH CLISTOMERS AND RESEARCH

During exchanges with research institutes, developers and cooperation partners we constantly examine new technologies and materials. We rely on close cooperation with our customers.



ANYONE WHO WANTS TO OFFER MORE TO THEIR CUSTOMERS HAS TO GIVE MORE TO THEIR EMPLOYEES.

## THE PLACE TO BE.

## FOR TALENTED PEOPLE. FOR PROFESSIONALS.

Qualified and committed employees are the basis for quality – and that is the basis of our corporate success. People who want to advance in their lives and careers are always welcome at Axcom.

They contribute their talents and commitment. We give them our full support and hold their work in high esteem.

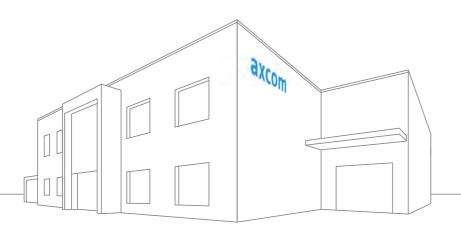
## THE AXCOM ADDED VALUE FOR PEOPLE OF ACTION:

Ideal career opportunities in a firmly established company.

An excellent, performance-related remuneration plus attractive bonus payments.

Room to develop in an exciting, dynamic environment.

Many factors that contribute to a healthy work-life balance.



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